

# Ezra Schreiber

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Portfolio: [ezraschreiber.com](https://ezraschreiber.com)

*UX/UI Designer leveraging years of artistic expertise to create digital products that are as functional as they are visually compelling.*

## UX PROJECTS

### Add a Feature - Spotify Game

*DesignLab Capstone Project*

- Designed a conceptual gamified feature aimed at increasing social engagement and user retention within the Spotify app.
- Executed the full UX process, while maintaining Spotify's established design and brand.

### Responsive Web Design - Legends Distillery

*DesignLab Capstone Project*

- Redesigned a full-scale e-commerce experience to streamline the purchasing flow and elevate the brand's visual identity.
- Prioritized responsive architecture to create a seamless, conversion-focused user journey across devices.

### End to End App Design - Next Step Planner

*DesignLab Capstone Project*

- Architected and designed a mobile solution tailored for users with ADHD, focusing on cognitive load reduction and task prioritization.
- Developed a high-impact MVP (Minimum Viable Product) through iterative wireframing and user-centric prototyping.

## WORK EXPERIENCE

### Nonprofit Navigator

*Freelance UX/UI Designer*

*April 2026*

- Designed and developed a modern, cohesive design system to elevate the company's visual identity.
- Implemented the new design system across the company's website, enhancing consistency and user experience.

### Camp Moshava Wild Rose

*Head of Canteen*

*Summer 2019*

- Maintained a high-volume inventory system, ensuring data accuracy and seamless operational flow for camp-wide services.

### Sabina's Art Studio

*Art Assistant*

*September 2017 – August 2018*

- Managed the maintenance and preparation of professional art media, ensuring a high standard of quality for all studio projects.

## EDUCATION

### DesignLab UX Academy

UX Design Student

*Completed February 2026*

### Google UX Certificate Program

UX Design Student

*Completed June 2024*

### Yeshivat Hesder Lev Hatorah

Yeshiva Student

*September 2019 - June 2022*

### Ida Crown Jewish Academy

High School Student

*Graduated June 2019*

## SKILLS

- Figma
- User Research
- Persona Creation
- User Flows
- Information Architecture
- Wireframing
- Prototyping
- Usability Testing
- Accessible Design